



IDA 2021 CONVENTION & TRADE SHOW

October 13 - 15 Hilton Miami Downtown

Sponsorship Opportunities*

Platinum Package	\$5,500	Only 2 Available: Package includes all Gold benefits, plus opportunity to host event on Thursday afternoon/evening after official IDA programming concludes. First selection of 2022 booth space
Gold Package	\$4,500	Only 5 Available: Package includes all Silver Benefits, plus priority choice on booth in 2022 (minus Platinum sponsor selections), one free convention registration for 2022, 5% off all advertising in Universal Magazine for 2022, Ad on IDA website for 2022
Silver Package	\$3,000	Package includes all Bronze benefits plus full page in 1 Universal Magazine
Bronze Package	\$1,000	Package includes logo on all sponsor signage, general session recognition, show directory book recognition, recognition on the IDA website & Universal Magazine

Individual Items: All Individual Items will be priced out with the venue. Sponsors will have the opportunity to consult with IDA on the items and prices before confirmation.



PER ITEM OPTIONS	ALL ITEMS WILL BE PRICED AT COST PLUS 20%
Room Welcome Gift	1 available
Networking Break	1 available
Happy Hour on Show Floor	1 available
Happy Hour Entertainment	2 available
Bags	1 available
Lanyards	1 available
Welcome bag goodie	Multiple available

*Out of recognition for our sponsors, we will no longer display member promotional items in the registration area. As always, you are more than welcome to provide those items in your exhibitor booth. If you would like to provide promotional items for the welcome bags to ensure all attendees receive one, and already have the merchandise available, please contact the IDA to provide a sponsorship donation.