



IDA 2021 CONVENTION & TRADE SHOW

October 13 - 15 Hilton Miami Downtown

SCHEDULE

12 Oct – Tuesday

Depart 2:30 pm

Costex Tractor Parts NEW HQ Tour

Motor Lobby

13 Oct – Wednesday

Depart 7:00 am

Annual Golf Tournament

Sponsored by Black Cat Wear Parts

Motor Lobby

8:00 am - 12:00 pm, 1:00 pm - 5:30 pm

Registration – IDA OFFICE

Picasso Room

6:00 pm - 8:00 pm

Welcome Reception

Symphony 4

14 Oct – Thursday

8:00 am - 12:00 pm, 1:00 pm - 6:00 pm

Registration – IDA OFFICE

Picasso Room

8:00 am - 9:00 am

Breakfast

Symphony 4

9:00 am - 10:00 am

General Session

Symphony 1

10:00 am - 11:00 am

Mark Dancer: *Distribution Leans In*

Symphony 1

11:00 am - 12:00 pm

Karen Scally:

The Key to Your Success Online

Symphony 1

12:00 pm - 1:00 pm

Lunch

Symphony 4

12:00 pm - 1:00 pm

Board Lunch

Metronome

1:00 pm - 2:00 pm

Tom Cook Talk: *International Trade*

Symphony 1

2:00 pm - 2:30 pm

Networking Break

Foyer

Depart 2:30 pm

Costex Tractor Parts NEW HQ Tour

Motor Lobby

2:00 pm - 6:00 pm

Exhibitor Move-In

Symphony 2 & 3

Free Evening

15 Oct – Friday

7:30 am - 12:00 pm, 1:00 pm - 5:30 pm

Registration – IDA OFFICE

Picasso Room

8:00 am - 9:00 am

Breakfast

Symphony 1

9:00 am - 5:00 pm

TRADESHOW

Symphony 2 & 3

12:00 pm - 1:00 pm

Lunch on Tradeshow Floor

Symphony 2 & 3

3:00 pm - 5:00 pm

Happy Hour w/ Entertainment

Symphony 2 & 3

5:00 pm - 7:00 pm

Exhibitor Move-Out

Symphony 2 & 3